Sponsor DevOpsDays Vancouver 2017

And Introducing Vancouver Polyglot Unconference 2017 Bundle Packages

We're pleased to announce the opening of sponsorships for this year's DevOpsDays Vancouver. As our community continues to grow, we are expecting to see over 375 attendees at this year's event. You can help sponsor this event and connect your company to local technical and business minds who influence security, monitoring, operations, engineering, quality, and process.

As a special addition, we are also pleased to announce that we will be offering a selection of sponsorship bundles to the sponsors of DevOpsDays to help support Vancouver's Polyglot Unconference. For those unfamiliar with Polyglot, this will be its 6th year as a "non-denominational" software development unconference event that encourages software developers and operators from different stacks, backgrounds, and with different opinions to come together for one day of spontaneous sharing, teaching, and learning.

Become a sponsor now by emailing devopsdaysyvr@googlegroups.com

Why participate in DevOpsDays?

DevOpsDays is targeted at development and operations IT professionals who wish to improve the interactions between these traditional silos. By taking advantage of this great local event you can:

- Progress alignment between your development and operations teams with open and constructive talk about their solutions and vision.
- Encourage team members to collaborate and work together more closely in order to increase end to end velocity and keep focused on project success.

- Help bring DevOps leaders to Vancouver allowing the Pacific NorthWest to interact with experts in the field, to learn what works, and doesn't, elsewhere.
- Raise awareness of the great challenges your people are tackling, and share our local experiences out to the wider DevOps community.

How can you help DevOpsDays?

DevOpsDays is a self-organizing conference for DevOps practitioners. We hope you will help support this event with one of the sponsor packages.

Sponsorship Level	Friends	Bronze	Silver	Gold (Limit 10)	Platinum (Limit 1)
	$500	$1000	$3000	$6000	$10000
Tickets included	2	2	3	5	10
Logo on website	(name only)	Yes	Yes	Yes	Yes (featured)
Table for Swag			Shared	Dedicated	Dedicated
Address the full audience (including live stream)				1 minute pitch	1 minute pitch
Table selection					Yes

Read on for details on these levels, and other sponsorship opportunities we offer.

Friends Package - $500

It can be difficult for small organizations to show their support and dedication to the community. The Friends of Devopsdays package is priced and restricted for small organizations to participate and bring their team!

- Only companies or organizations with fewer than 20 employees may use this package
- Up to two regular tickets included, up to three more tickets at discounted price of $50 each
- Your organization name and a URL to your landing page will be included in a "thank you" email to all attendees, naming you a "friend of Devopsdays"

Bronze Package - $1000
- Total of two included tickets
- Your logo will be posted on the DevOpsDays web site as a Bronze sponsor
- Your logo will be included on all email communication to attendees
- You'll be able to demo a product for up to 5 minutes during the Open Space sessions

- You will be included in the "thank you" email with your company name, a URL to your landing page, and identifying your company as a Bronze sponsor

Silver Package - $3000

- Total of three included tickets
- Your logo will be posted on the DevOpsDays web site as a Silver sponsor
- Your logo will be included on all email communication to attendees
- We'll provide a shared (unmanned) table for the Silver sponsors to put collateral on
- You will be able to bring a standup banner to have in the common area for you to stand at, and talk with attendees at
- You will be included in the "thank you" email with your company name, a URL to your landing page, and identifying your company as a Silver sponsor

Gold Package - $6000

- Total of five included tickets
- Your logo will be featured on the DevOpsDays web site as a Gold sponsor
- Your logo will be included on all email communication to attendees
- You'll be able to deliver a one minute presentation or pitch to the entire audience including streaming video viewers
- We'll provide a dedicated table for your company to put collateral on, stand or sit at, and talk with attendees at
- You will be included in the "thank you" email with your company name, a URL to your landing page, and identifying your company as a Gold sponsor

Platinum Package - $10,000

We reserve a single Platinum Package each year for top billing, which includes the following

- Total of ten included tickets
- Your logo will be featured on the DevOpsDays web site as the Platinum sponsor
- Your logo will be included on all email communication to attendees
- You'll be able to deliver a one minute presentation or pitch to the entire audience including streaming video viewers
- We'll provide a dedicated table for your company to put collateral on, stand or sit at, and talk with attendees at
- You will have preferential table selection in the hall
- You will be included in the "thank you" email with your company name, a URL to your landing page, and identifying your company as the Platinum sponsor

Lanyards - $1500

- Have your company logo co-branded with DevOpsDays on the conference name tag lanyard

Happy Hour Packages

On the evening of the first day of sponsorship, we will be booking space at nearby venue for attendees to mingle over drinks and food. This is the big social event of the conference and has been a huge hit with attendees in the past.

- There is one sponsorship opportunity to sponsor the food, and one opportunity to sponsor the drinks at this event.
- Sponsoring either the food or the drinks will allow entrance tickets for up to three people to the happy hour event. These can be upgraded to full conference tickets for $50/person.
- Your logo will be posted on the DevOpsDays web site as an Evening Event sponsor
- Each sponsor will be allowed one vertical banner at the venue
- One company can choose to sponsor both food and drink. If you wish to sponsor both food and drink at this event, you may decorate the space however you wish (subject to the limits imposed by the venue)
- You will receive 4 tickets to the full conference
- You will be included in the "thank you" email with your company name, a URL to your landing page, and identifying your company as the happy hour drinks and/or food sponsor.

Food and drink sponsorship opportunities are $6000 each.

Amenities Sponsorships

We have a number of sponsorship opportunities for coffee, breakfast, and lunch on each day. If you wish to sponsor these amenities, we will prominently place a sign with featuring your company's logo which will inform attendees that the coffee, breakfast, or lunch are brought to them by your company's generous sponsorship. Your company will also be thanked in the final "thank you" email with a URL to your landing page.

- Coffee sponsorship: $1000
- Breakfast sponsorship: $2000
- Snacks sponsorship: $2000
- Lunch sponsorship: $2000

Streaming Video Sponsorship

DevOpsDays will publish a free, live video stream of the main conference proceedings from 9AM to 12PM on each day of the conference. The video will be archived for free future viewing. Your company will be recognized by the MC once per conference day thanking your company for sponsoring the streaming video. Your company

will be recognized in the final "thank you" email along with a URL to your landing page. Your company may provide a logo to be placed on the lectern, and visible throughout the talks and recordings.

- Your company logo will be shown, full-frame, on interstitial images between conference segments
- The archived video will note that streaming was sponsored by your company.

Video sponsorship cost: $2500

DevOpsDays / Polyglot Community Bundles

This year, DevOpsDays is inviting sponsors to partake in a sponsorship bundle program to further support the Vancouver technology community by sponsoring both DevOpsDays and the Polyglot Unconference on May 27, 2017.

Polyglot is a "non-denominational" software development unconference event that encourages software developers and operators from different stacks, backgrounds, and with different opinions to come together for one day of spontaneous sharing, teaching, and learning.

We have paired sponsorship tiers from the two events and included additional considerations to those sponsors who choose to support both.

Community Sponsorship Level	Bronze	Silver	Gold
	$2000	$5000	$9000
DevOpsDays and Polyglot Tickets included	3	4	7

In addition to additional tickets to both events, Community sponsors will be identified as such during the shout outs and email of each event. For additional information on the Polyglot Unconference and the specifics of sponsorship for the event, please contact devopsdaysyvr@googlegroups.com.

Sponsor FAQ

Who should I send to DevOpsDays?

Send your technical folks that can interact with the attendees during sessions, Open Spaces, and breaks. All experience levels are welcome.

What are the demographics of the attendees?

Technologists, architects, technology managers.

Can you send a floor plan?

Yes. The general floor plan can be found here http://robsonsquare.ubc.ca/facility-rentals/rooms/floor-plans/ but we will sending an event specfic one out once we have it finalized.

How big is our booth space?

For Platinum and Gold Sponsors, you will receive a table and two chairs. Silver sponsors will share and unmanned swag table where they can lay out printed materials, stickers or other swag. For silver sponsors, keep in mind this is a shared table so please be a good neighbour and plan accordingly. In any event - we encourage sponsors to send engineers to interact with attendees during session breaks, and to avoid large displays and heavy marketing materials.

Can we choose our booth location?

Aside from the Platinum Sponsor, booths are not selectable, our team will assign your table. Assignments will be made two weeks from the conference date.

Do we get electricity connection for our booth?

Yes. A power strip (more importantly, one attached to actual power) will be provided.

Will there be a company sign at our booth?

You are responsible for bringing your own signage and all signage must either fit on the table or behind it. If you have a dedicated table feel free to bring a 1m roll up or other backdrop materials that fit, but for the most part - this conference is not about the booth!

Will the wifi connection be good enough for showing demos?

Yes, depending on what's being demonstrated! If you have particular needs, please let us know that you will be accommodating your own network requirements.

What does the one minute pitch (for applicable sponsors) entail?

Between sessions, Platinum and Gold Sponsors are given one minute (timed) to introduce themselves and their company to the full audience. The emcee will invite a small number to make an introduction during transitions between sessions on either day one or day two. In addition to the full audience, your one-minute pitch will be broadcast to the audience watching the live Internet video feed, which will also be posted up to the site afterwards. Please note: one minute is not sufficient time to demo.

Do we get any sponsored talks?

No, but you are welcome to submit proposals for either for a full presentation or an ignite talk, or both!

Do we get an ad in the program? When do you need graphics?

Send us your hi-resolution logo in vector EPS, AI, SVG or PDF format before you send through your completed payment. We'll download the image, size it appropriately, and include it on our web site (in the next web update) and other relevant conference materials.

Do we receive the contact information for participants or access to email the registration list?

No. As a Sponsor, you will be included in the Thank You email at the end of the conference, along with a URL to your landing page, and of course you're free to make connections with interested attendees while you're there.

Will there be badge scanners?

No scanners. The booth is a place to talk to people during breaks and this conference is not a typical conference or convention. We have seen that sponsors benefit the most when they bring engineers to the conference and interact with the attendees during the sessions--not just at the booth. You are responsible to collect any info you want in person if you want to do giveaways. Saturday at closing session, we will give a time slot for a giveaway.

Do booth staff need a ticket to the event?

Yes they need a ticket to the event. It is intended that all attendees (guests and sponsors alike) participate in the conference and unconference breakout sessions together - it's the best way to make connections. We have volunteers that supervise the booth areas during talks, if security is a concern. If you have someone dropping off supplies or helping with setup/teardown (not attending the event), that's fine just let us know at check-in and we'll make sure they find your booth.

Is there secure storage at the venue overnight?

Yes, we have a secured storage room that we will provide access to at the end of day 1. There is limited access to this room during the day, it is advisable you keep materials you need close at hand at your booth.

Can I ship materials to the venue?

The venue has offered to receive packages if you are unable to bring them to the event yourself.

UBC Robson Square
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