

DevOpsDays will be returning to Chattanooga on November 12, 2019, with the backing of the Chattanooga Technology Council. The inaugural event in 2018 was highly successful, with great speakers like John Willis and Jessica Deen, and over 250 attendees. We're hoping to build on the success in 2018 with an even better event in 2019.

## Who Will Attend?

DevOpsDays Chattanooga will attract a varied attendance of local IT professionals including developers, operations, cybersecurity, scrum masters, managers, business analysts, and many other business and technology decision makers. We anticipate continued support from our three large local employers, Tennessee Valley Authority (TVA), Blue Cross Blue Shield, and UNUM, that provided generous support and substantial workforce attendance in 2018.

## Why Sponsor?

The DevOpsDays event format offers a unique cross-section of technical and management personnel within organizations. Due to the date and location of the event, companies from Chattanooga, Atlanta, Nashville, Knoxville, Huntsville and many others will be in attendance. The location of vendor tables in the main hangout area allow natural conversations between vendors and attendees throughout the day. In addition to it being a fantastic marketing opportunity, a majority proceeds from the event goes towards the ChaTech Scholarship Fund, with over \$7,000 donated by DevOpsDays Chattanooga last year.

## Location and Venue

DevOpsDays will be held at the Chattanooga Hotel in the heart of downtown Chattanooga.



## Gold Sponsorships \$5,000 (limit 8)

Gold sponsorships represent our premium sponsorship tier. This sponsorship tier enables you to give a pitch to all our attendees at a prime time in between speakers, provides prominent logo placement, and provides a dedicated table in our high traffic sponsor hall (includes snacks and coffee). For maximum visibility at DevOpsDays Chattanooga, this package includes:

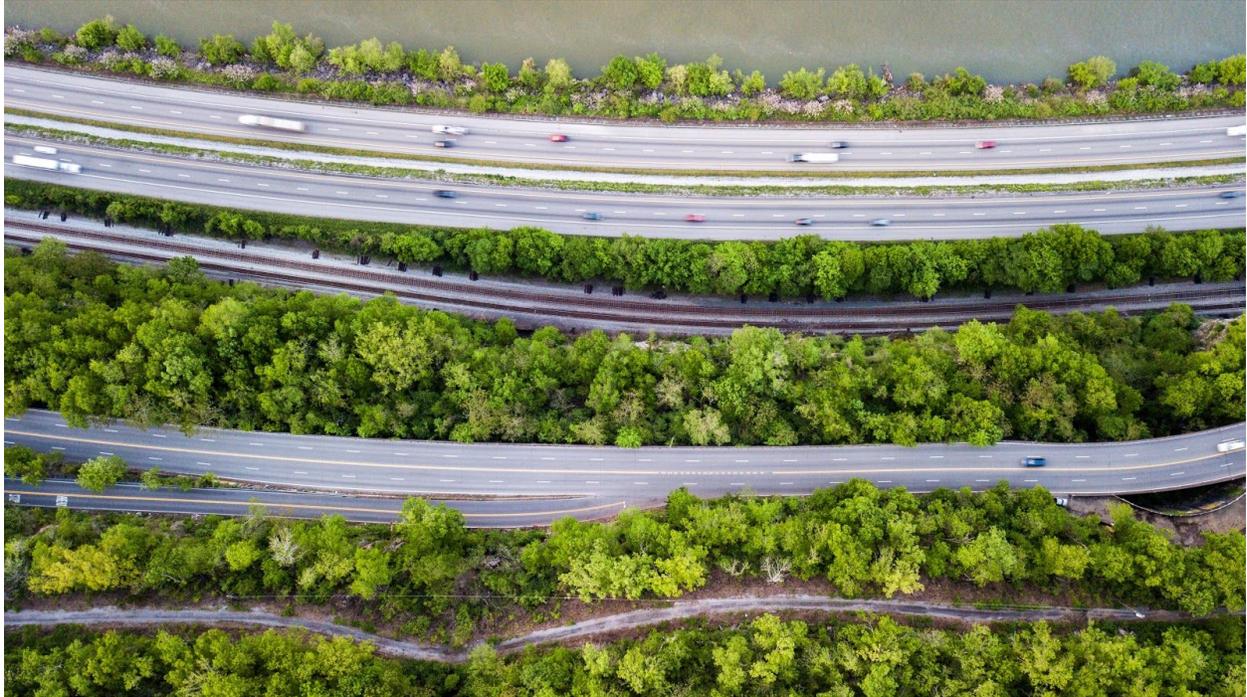
- 7 tickets to the event
- 30% discount for additional tickets for employees
- 8 foot sponsor table with premium placement
- A 1 minute pitch to full audience
- Opportunity to participate in our sponsor giveaway
- Your logo on official DevOpsDays website, linking to your website
- Your logo on all attendee email communications
- Your logo on signs at venue
- Your logo on T-shirts given to all attendees
- Your logo on screen during introduction and breaks
- A thank you from the MC at the beginning and close of the event
- Mentioned on our social media in advance of the event



## Silver Sponsorships **\$3,000** (limit 10)

The silver sponsorship tier is very similar to the Gold sponsorship tier offered in 2018. It provides a dedicated 8 foot sponsor table, prominent logo placement, and an option to participate in our sponsor giveaway. This package includes:

- 4 tickets to the event
- 8 foot sponsor table
- Opportunity to participate in our sponsor giveaway
- Your logo on official DevOpsDays website, linking to your website
- Your logo on all attendee email communications
- Your logo on signs at venue
- Your logo on T-shirts given to all attendees
- Your logo on screen during introduction and breaks



## Bronze Sponsorships \$1000

All bronze sponsorships include 3 tickets to the event and your logo on our DevOpsDays website with a link to your website.